

25th March 2014

## *Asymptote wins Frost & Sullivan 2014 European Cryopreservation Technology Innovation Leadership Award*

Frost and Sullivan have commended Asymptote for their endeavours in developing a liquid nitrogen-free, GMC-compliant cold chain and thus award Asymptote the 2014 European Cryopreservation Technology Innovation Leadership Award.

Asymptote's commitment to novel, effective and environmental-friendly solutions in cryogenic preservation was cited for recognition in the field, as was the ability of Asymptote's systems (under development) to distribute live vaccines in developing nations without a liquid-nitrogen supply infrastructure.

This news comes shortly after the first launch from the VIA Freeze range; the Stirling-engine powered systems provide precision controlled rate cooling in a validated and reproducible manner while removing the health and safety issues, the contamination and sterility issues, and also the running costs and supply chain implications of liquid-nitrogen based systems.

Dr. Chris Creasey, CSO at Asymptote, said of the award; "we are very proud to receive the Frost and Sullivan award at Asymptote, which follows up a hugely important and ground-breaking year for the company. Recognition and support for our work by such a prestigious and well regarded body provides inspiration and impetus for us because this validates that we are making products that the world needs".

Frost and Sullivan, the Growth Partnership Company, has worked for over 50 years to research new market opportunities for corporate growth and to develop growth strategies for the global 1000, emerging businesses, the public sector and the investment community. This award is presented yearly to "the company that has demonstrated uniqueness in developing and leveraging new technologies, which significantly impacts both the functionality and the customer value of the new products and applications".